




 סיוע לרווחת ישראל ע"ר
ISRAEL RELIEF AID R.A.
www.israelrelief.org.il
2018 ANNUAL REPORT



Message from Israel Relief Aid CEO

2018 has been an exciting year of joint partnership with you in transforming the lives of people in need in Israel and bringing blessing to children, adults and families.

This year the network of aid centers has depended more heavily on us for stock to keep their doors open. In doing so, they are our hands extended to Israelis in their locale, forming relationships and stabilizing immigrants for the long term in their new homeland. Through these aid centers and institutions we are also reaching almost every needy sector of the population.

As the containers continue to be imported, both direct source giving and fast flow technology were utilized for super-quick aid dispersal. Huge shipping containers are distributed to points all over the country in a matter of hours!

Andrew and Natalie immigrated this year to Israel, yet realized it was harder financially than they thought. They needed help. Upon finding one of our network aid centers, they received clothes and household items that they needed, and they said that they never, ever received such loving care as this. They have now become good friends with the managers and joined the “joyful community” of the aid center, making friends with good people, volunteering at the center and helping others in need. That’s why our large aid infrastructure exists. Nothing can beat the great feeling of helping people, and Israel!

***We continued our promise to you in 2018 not to waste donor funds on building an empire here in Israel, not to pay tens of thousands of dollars’ rent on an expensive building, property tax, cars, insurance and all the rest, and to put donor ethics first.** By doing so, we were able to bring in hundreds of thousands of dollars of aid to Israel and hold 12 aid events this past year in a variety of cities in Israel. We have touched the lives of new immigrants to Israel, the Ethiopian community, Arab Israelis, the homeless, single parents, the disabled, Holocaust Survivors, disadvantaged families, and more. It is always so exciting and fulfilling, and we give you a big applause for your part in making it happen!*

*In 2019 we have a slate of aid events planned, assistance to war-torn Sderot, food to impoverished Israelis, helping orphans and disabled youth, blessing widows, giving out school supplies to needy kids, a holiday meal to Holocaust Survivors, feeding the homeless, blessing Holocaust Survivors, and more. **Israel Relief Aid remains your arms here in Israel, for humanitarian aid to the nation of Israel.***

With Blessings,

Jo Kaplan

Jo Kaplan, CEO



Do You Have a Heart For Israel?

Current Threats to Israel:

1. Threats of annihilation from Iran
2. Syria on northeast - monitoring
3. Hezbollah on northwest - heavily loaded across the border and tunnels under border
4. Hamas terrorists using tunnels to Israel from Gaza and trying to tear the border down at Gaza
5. Islamic Jihad terrorists from the east side constantly entering Israel from the territories with continual terror attacks.

The reason we do this work is to answer a calling in our kishkas to prepare Israel NOW for what's to come. The most cost-effective way to do that is to import containers from outside the country. With a poverty rate in Israel around 1/3 of population, it's clear why we were assigned such a task and that you are also being called to help!"

Israel's defense needs are great and Israelis know we must bear the burden of heavy taxation. This nixes most governmental help for new immigrants and the numerous sectors of the welfare rolls. The Israeli Government has welcomed institutions such as Israel Relief Aid to help fill the gap.

We take a more ethical approach and spend the bulk of donor funds on humanitarian aid itself, keeping running costs at bare bones, while importing and distributing large quantities of humanitarian aid.

Israel Relief Aid uses cost-saving measures that get the aid out immediately without the need for much storage. We utilize "Direct Source Giving" -straight from the port - straight to the recipient organization as the majority of our work. We then utilize "Fast-flow technology" distribution methods to get goods out quickly by allowing as many pick-ups at our centrally located Logistics Center as possible. With "Direct Source Giving", innovative distribution methods and Fast Flow Technology, we are making a difference – and doing it ethically!

Leadership

Board Members



Max Veenstra, Chairman
David Lazowski-Int'l Director
Jacob van der Tang-Director



Jo Kaplan, CEO

Advisory Committee:

Johan Schreuders
Nevill E. Smith
Ralf Rosema
Dr. Barri Cae Seif

Donation Affiliates:

Chevra Humanitarian USA
Blessing Israel Together USA
First Century Foundations, Canada
Pillar of Fire, Netherlands
Shekinah Legacy, UK

Israel Relief Aid, R.A. is an Israeli Registered non-profit organization (Amuta) (Reg. #580 605 087) with a team of experts with experience in humanitarian aid for over 30 years. Its' managerial-logistics professionals import large-scale aid and utilize innovative and cost effective methods to keep running costs lower than normal with a funding rate of 80% towards aid containers themselves (equivalent to a high A+ rate).

Our team in Israel has a working relationship with government structures and a 18+ year history of importing Millions of dollars worth of aid in 500+ large shipping containers.

Our team in Netherlands has its own logistics service, multiple warehouses, and experience in humanitarian projects in Europe/regional crisis areas (Ukraine and others), shipping containers of aid to over 40 countries, supplying loads of aid to the Red Cross and working in the field since 1993 — sending out tens of thousands of aid shipments.

Our board members have, amongst them, over 30 years' experience in humanitarian aid in Europe, are experienced organization leaders and supporters of Israel.



Israel Relief Aid (R.A.) Registration Number: 580605087
Organization Type: Association Year Established: 2015 Status:
Authorized Organization

Israel Relief Aid, R.A. is audited, is certified by the Israeli Corporations Authority and Registrar of Charities. Our Netherlands shipper is approved under the status of an ANBI Corp.

The Method

We are bringing in aid directly from the donations of donors, without needing \$50,000 A MONTH in rent, property tax, insurance, security, etc. that donors don't realize is coming out of their donations to other organizations.

Containers of donated aid are loaded in countries around the world by international charity shippers. These charities have access to quantities of freely-donated quality aid and ship regularly to countries in need. Their teams of volunteers with a heart for Israel then sort and pack cartons of all types of humanitarian aid.

Each aid container of donated goods costs only about \$9000 to be shipped, cleared through customs and distributed in Israel! Yet each container's contents has 10-30 times that amount worth of aid!

These are stacked onto pallets in one of several warehouses overseas of Israel Relief Aid. Then, pallets are loaded into a 40-foot shipping container. Then it begins its journey to the Mediterranean Sea and to the Israeli port.

These shipping containers (around 10 tons of aid each) are then unloaded in Israel and go through an import clearing process to receive authorizations to leave the port.



Israel Distribution Infrastructure:

Flatbed trucks load the container and truck it to up to five stops in Israel.

Aid centers and institutions all over Israel pick up their aid shipments at one of those 5 locations.

They range from **Holocaust Survivor Centers**, homeless shelters, orphanages, drug rehabilitation centers, single mothers assistance, centers for distressed pregnancies and new mothers, new immigrant centers, soup kitchens, battered women shelters, terrorist victim assistance, and so much more.

No expensive overhead is required for exorbitant Israeli warehouse rent, property tax, building insurance, truck purchases, repairs, truck insurance, forklifts, warehouse employees/payroll/pension, etc.



2018 Blessings... Highlights



Importing Containers of Aid into Israel

Stocking aid centers throughout Israel



Gift bags and lunch for 100 impoverished Jerusalem & Ashqelon children for the Purim holiday



Winter Warm clothing to Sderot near the Gaza Border

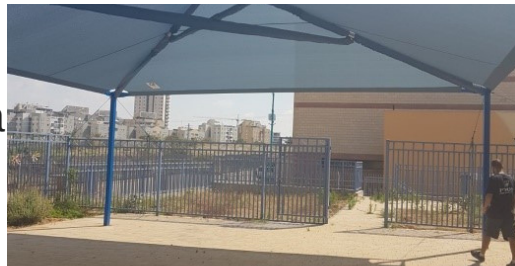


Passover Food Distribution for 150 impoverished families in Bat Yam



Aid Center Events for Israelis in Need

Patio Cover for unusable "too hot" area at Lod Center for Holocaust Survivors, Alzheimers Patients





Shavuot Holiday Food bags for
impoverished single parents
Ramle/Lod



Stocking Kitchen shelves at Tel Aviv
Homeless Café



School supplies in August for Sderot
kids of families in poverty



Incontinence Diapers for Victims of
the Holocaust in Kiryat Yam



Holiday Food Bags for new immigrants
and Holocaust Survivors in Haifa





Supplies for day center for disabled young people in Ben Shemen

Rice for needy Ethiopian families in Netanya, Haifa and Jerusalem and Ukrainian families in poverty in Haifa

Stocking the Ashdod Aid Center

Stocking the Haifa Aid Center

Jerusalem Aid Center Partner

New clothes for the Tel Aviv Center for the Homeless





Aid Event – One of Seven Haifa Aid Centers

Giving Baby Supplies to Mothers in distress in the south of Israel

Loading to ship from Holland to Israel

Worldwide Crises – Partnering Locally during Hurricane Florence



Hanukkah Party for Holocaust Survivors in Lod

December Toys for children in hospital surgery departments



Partnering with us means partnering with Israelis, helping to break the cycle of poverty for new immigrants and those living under the poverty line.

If you haven't partnered with us yet, this is a strategic time to join in helping to cover costs for containers in process, and make a difference in Israel.

These events & outreaches are directed at the main impoverished groups throughout Israel.

They're full of joy for both the recipients and our volunteers. These outreaches are in addition to our main work of supplying our aid center infrastructure, as well as institutions, with aid all year long.

Without the support of all our friends, this work would be impossible. **We cannot thank you enough!** May you be blessed richly in return!

Looking Ahead to 2019

2019 Events/Outreaches Calendar

Jan - Winter Warm Campaign - hats, gloves, coats, scarves, blankets, umbrellas for homeless/impoverished and Holocaust Survivors and babies living under the poverty line

Feb - Day Trip with meal for impoverished Israeli Holocaust Survivors/widows/disabled

Mar - Purim Party at aid center for children living under poverty line

Apr - Passover Food Distribution for 150 impoverished families in Bat Yam

May - Supplies for day center for disabled young people in Ben Shimon

June - Outdoor Equipment for orphanage in central Israel

July - Survival Supplies for Gaza-Border City of Sderot

Aug - School supplies for impoverished Ethiopian kids in Jerusalem

Sept - Rosh Hashanah – holiday meal for impoverished families

Oct - Sukkot Food bags for impoverished single parents/families-Ramle

Nov - Food for Tel Aviv Homeless Meal Center Kitchen Shelves

Dec - Hanukkah party for Holocaust Survivors at Lod Center

Become an Israel Partner!

Donate by Credit Card: www.israelrelief.org.il

Donating by Mail:

Send Check/money order payable to CHEVRA
Israel Relief Aid c/o Chevra
PO Box 645
Havertown, PA 19083

Donate by Phone: 484-Faith21 (484-324-8421)
All USA donations are tax deductible

**Tax-Deductible Contributions in CANADA, UK,
HOLLAND, OTHER COUNTRIES:**

Contact us and we will put you in contact with our
local partner. Jo.Kaplan@IsraelRelief.org.il



*Toda Raba Chaverim
(Thank You Very Much Friends)!!!*