



# 2019 Annual Report



סיוע לרווחת ישראל ע"ר  
**ISRAEL RELIEF AID** R.A.  
[www.israelrelief.org.il](http://www.israelrelief.org.il)

# Thank You from Jo Kaplan



2019 has been a rewarding year in which **together** we touched the lives of impoverished Israelis!

**Together** we've helped welfare families like the Nebali family. An income stipend from the Israeli government helps them pay rent, property taxes on the apartment, utilities and food. Even though Israel is doing the best it can with the security demands of this region, this low welfare stipend is not enough to meet all the basic needs. **Together** we provided aid to the Nebali apartment, as the family had no funds available for things for the baby.

*They were so overjoyed that someone cared, especially people they never met, in another country. They were also very touched that someone personally went to their home to bring them a gift. Poverty stricken families like the Nebali Family depend on help from Israeli nonprofit organizations to help with clothing, food bags, holiday food and other assistance. These families are also appreciative of the relationships with the aid centers.*

Nothing can beat the great blessing of helping people . . . and the nation of Israel. That's why Israel Relief Aid exists. A connection between you and Israel. **It's as if you are here.**

*This year Israel Relief Aid added a "hot meal" event project to reach out to Holocaust Survivors, new immigrants, the disabled and widows that adds a take-home gift.*

We stand by our promise to you, and in 2019 we did not use donor funds on building an empire here in Israel, didn't pay tens of thousands of dollars' rent on a building, property tax, cars, insurance, security system and the rest – ethics is more important. **Together** we have touched the lives of new immigrants, the Ethiopian community, Arab Israelis, the homeless, single parents, the disabled, Holocaust Survivors, disadvantaged families and more.

Remember, your love for Israel comes with the blessing of Abraham **back to you!**

*With Love - Jo Kaplan CEO, Israel Relief Aid*



# Why Bless Israel?

Is it because of the 490,400 Israeli families in Israel living in poverty, among them 841,700 Israeli kids?

Is it because of the 20% overall poverty rate (and almost 30% for kids)?

Is it because Israel currently finds itself fourth from last in poverty within the OECD countries (and poverty rate amongst Israeli children to be 22%, second only to Turkey)?

**Or . . . is it because Israel's defense needs are great and Israelis know we must bear the burden of heavy taxation.** This nixes most governmental help for new immigrants and the numerous sectors of the welfare rolls.

## **Current Threats To Israel:**

- 1. Threats of Annihilation from Iran**
- 2. Syria on northeast - monitoring**
- 3. Hezbollah on northwest - heavily loaded across the border and tunneling**
- 4. Hamas terrorists using tunnels to Israel from Gaza, trying to tear down border**
- 5. Islamic Jihad terrorists from the east side constantly entering Israel from the territories with violent terror incidents**

The Israeli Government has welcomed its registered institutions such as Israel Relief Aid to help fill the gap.

**Whatever your reason, blessing Israel comes with the return promise of Israel's ancient father Abraham . . . that all that bless Israel will in fact become blessed.**

# Together... We Bring Aid Into Israel

**What we DON'T do: pay for monthly purchase or rent on a building from donor funds, and call that humanitarian aid.**

Instead, TOGETHER, Israel Relief Aid imports huge aid containers using innovative methods—Direct Source Giving and Fast Flow Technology.

It begins abroad where the container is packed with cartons of free donations of quality goods, packed by aid shippers. These containers cost around \$9000 to import into Israel – total. However, the contents can be worth 10-30 times that amount purchased in Israel. There can be 900-1200 cartons in a container!

The container is loaded onto a Container Ship and makes its journey to dock at the seaport in Israel.

There the container is unloaded to the wharf using huge stevedore cranes. Each container must go through a series of government import/ customs /security processes until it receives a release pass from the port.



# Direct Source Giving, Innovative, Cost Effective, Fast-Flow Technology

Flatbed trucks load the container and truck it to up to five stops in Israel.

Aid centers and institutions all over Israel pick up their aid shipments at one of those 5 locations.

They range from **Holocaust Survivor Centers, homeless shelters, orphanages, rehabilitation centers, single mothers assistance, centers for distressed pregnancies and new mothers, new immigrant centers, soup kitchens, battered women shelters, terrorist victim assistance,** and so much more.

No expensive overhead is required for exorbitant Israeli warehouse rent, property tax, building insurance, truck purchases, repairs, truck insurance, forklifts, warehouse employees/payroll/pension, etc.







# Haifa



# Jerusalem





# Ashdod





# Be'er Sheva



# Galilee



# 2019 Projects

**JANUARY- Winter Warm Campaign**  
– hats, gloves, coats, scarves,  
blankets, umbrellas for the  
homeless and impoverished and  
Holocaust Survivors and babies .





**FEBRUARY - Day Event in Jerusalem with meal for impoverished Hebrew Holocaust Survivors/widows/disabled.**

**MARCH - Purim Party for impoverished children from 100 families. Singing, dancing, a costume contest, and more. 30 Mishloah Manot (Purim gift baskets) were also given to people served by the organization for the blind and visually impaired.**



**APRIL - PASSOVER** Food/Voucher Distribution for 150 impoverished Holocaust Survivors, Single parent families, Ethiopian and Ukrainian immigrants living under the poverty line. Thank you for bringing joy for Israel and may you be blessed!





**MAY - Maintenance Supplies for Disabled Young People in Ben Shemen. It is what they need, and the budget doesn't allow for a lot of things they wish they had.**



**JUNE – Ben Shemen Youth Village asked Israel Relief Aid for extra-large picnic tables for a few of its areas.**



**JULY- School supplies for impoverished Ethiopian Children in Netanya.**







**AUGUST- Survival Supplies for Gaza-Border City of Sderot to Impverished families living in this war torn border town**



**SEPTEMBER** - A memorable Rosh Hashanah evening and festive meal for new immigrants and Holocaust Survivors in Karmiel. It gave them a wonderful place to go for the Holidays.





**OCTOBER SUKKOT Food bags for impoverished single parents/families-Haifa 3 events for Holocaust Survivors and new immigrants from Jerusalem/Haifa/Galilee**



**NOVEMBER -  
THANKSGIVING  
Food for Tel Aviv  
Homeless Meal Center**



**DECEMBER – Holiday  
Gifts for Impoverished  
Ethiopian Jewish  
Children in Jerusalem**

# Upcoming 2020 Events/Projects



**January** **Winter Warm Campaign** – hats, gloves, coats, scarves, blankets, umbrellas for homeless/impooverished, Holocaust Survivors and children



**February** **Purim gifts for children** living under poverty line in Haifa



**March** **Passover Food Distribution** for 150 impooverished families in Bat Yam

**April** **Event with meal** for impooverished Jerusalem Holocaust Survivors



**May** **Shavuot gift bags** for Nazareth Ilit Holocaust Survivors



**June** **Supplies for day center** for disabled young people in Ben Shemen



**July** **School supplies** for impooverished Ethiopian children in Netanya

**August** **Survival Supplies** for Gaza-Border families in Sderot



**Sept** **Rosh Hashanah** – Event with meal or take-home food bags for new immigrants and Holocaust Survivors



**October** **Sukkot Food bags** for impooverished families, widows, single parent families



**November** **Food for Tel Aviv Homeless Meal Center Kitchen Shelves**



**December** **Hanukkah gift** – electronics - for Holocaust Survivors at Lod Center

# Leadership

## Board Members



**Max Veenstra, Chairman**  
David Lazowski-Int'l Director  
Jacob van der Tang-Director



**Jo Kaplan, CEO**

## Advisory Committee:

Johan Schreuders  
Nevill E. Smith  
Ralf Rosema  
Dr. Barri Cae Seif

## Donation Affiliates:

Chevra Humanitarian USA  
Blessing Israel Together USA  
First Century Foundations, Canada  
Pillar of Fire, Netherlands  
Shekinah Legacy, UK

Israel Relief Aid, R.A. is an Israeli Registered non-profit organization (Amuta) (Reg. #580 605 087) with a team of experts with experience in humanitarian aid for over 30 years. Its' managerial-logistics professionals import large-scale aid and utilize innovative and cost effective methods to keep running costs lower than normal with a funding rate of 80% towards aid containers themselves (equivalent to a high A+ rate).

Our team in Israel has a working relationship with government structures and a 19+ year history of importing Millions of dollars worth of aid in 500+ large shipping containers.

Our team in Netherlands has its own logistics service, multiple warehouses, and experience in humanitarian projects in Europe/regional crisis areas (Ukraine and others), shipping containers of aid to over 40 countries, supplying loads of aid to the Red Cross and working in the field since 1993 — sending out tens of thousands of aid shipments.

Our board members have, amongst them, over 30 years' experience in humanitarian aid in Europe, are experienced organization leaders and supporters of Israel.



Israel Relief Aid (R.A.) Registration Number: 580605087  
Organization Type: Association Year Established: 2015 Status:  
Authorized Organization

Israel Relief Aid, R.A. is audited, is certified by the Israeli Corporations Authority and Registrar of Charities. Our Netherlands shipper is approved under the status of an ANBI Corp.

# Connecting with Israel

**Donate by Credit Card:** [www.israelrelief.org.il](http://www.israelrelief.org.il)

**Donating by Mail:**

Send Check/money order payable to CHEVRA  
Israel Relief Aid c/o Chevra  
PO Box 645  
Havertown, PA 19083

**Donate by Phone:** 484-Faith21 (484-324-8421)

All USA donations are tax deductible

**Tax-Deductible Contributions in CANADA, UK,  
HOLLAND, OTHER COUNTRIES:**

Contact us and we will put you in contact with our  
local partner. [Jo.Kaplan@IsraelRelief.org.il](mailto:Jo.Kaplan@IsraelRelief.org.il)

*Toda Raba Chaverim  
(Thank You Very Much Friends)*

